

## Instructions for Poster Preparation:

Please prepare and print your poster in **portrait format** with an **A0 paper size** (84.1 cm in width and 118.9 cm in height).

A. To prepare your **poster pitch talk**:

1. **Slide Preparation:** Create a PowerPoint slide in **16:9 format (landscape layout)** summarizing your poster's topic. This slide will serve as the background for your pitch.
2. **Pitch Duration:** Your pitch talk will be limited to **90 seconds**.
3. **File Submission:** Name the **PDF version** of your slide as:  
**poster code\_family name\_first name** and send it by **midnight on Tuesday, 12 November** to **aunia.samadi@ptb.de**.
4. Please ensure the file size does not exceed **5 MB**.

B. To prepare your **pitch talk** if you are **industry partner or exhibitor** and have **not** applied for any **poster**:

1. **Slide Preparation:** Create a PowerPoint slide in **16:9 format (landscape layout)** summarizing your poster's topic. This slide will serve as the background for your pitch.
2. **Pitch Duration:** Your pitch talk will be limited to **90 seconds**.
3. **File Submission:** Name the **PDF version** of your slide as:  
**Session number\_family name\_first name** and send it by **midnight on Tuesday, 12 November** to **aunia.samadi@ptb.de**.
4. Please ensure the file size does not exceed **5 MB**.